

COURSE CATEGORY

Bachelor of Business Administration Program in General Management

Year 1 First Semester

Course Code	Course Title	Credits
1500133	Thai for Communication	3(3-0-6)
1500134	English for Communication	3(3-0-6)
2000113	ASEAN Studies	3(3-0-6)
3521103	Financial Accounting	3(2-2-5)
3541101	Principles of Marketing	3(3-0-6)
	Total	15 credits

Year 1 Second Semester

Course Code	Course Title	Credits
2000112*	Thai Government and Politics or	3(3-0-6)
2000114*	Thai Society in Global Context	3(3-0-6)
2500114	Ethics and Life Skills	3(3-0-6)
3531101	Business Finance	3(3-0-6)
3561101	Organization and Management	3(3-0-6)
3561104	Introduction to Business Operation	3(3-0-6)
xxxxxxx	Elective subjects	3 Credits
	Total	18 credits

Year 2 First Semester

Course Code	Course Title	Credits
1551605	Business English 1	3(3-0-6)
3522301	Managerial Accounting	3(3-0-6)
3561401	Human Resource Management	3(3-0-6)
3591102	Introduction to Economics	3(3-0-6)
4000124*	Thinking and Decision Making or	6 Credits
4000125*	Sport Science for Health or	
4000126*	Information and Communication Technology (Selective 2 Subjects)	
	Total	18 credits

Year 2 Second Semester

Course Code	Course Title	Credits
1500135	English at Work	3(3-0-6)
1551606	Business English 2	3(3-0-6)
2500115	Volunteer Mindedness for Local Development	3(3-0-6)
3563202	Small and Medium Enterprise Management	3(3-0-6)
3563308	Leadership Management	3(3-0-6)
xxxxxxx	Elective subjects	3 Credits
	Total	18 credits

Year 3 First Semester

Course Code	Course Title	Credits
3562102	Organization Behavior	3(3-0-6)
3562307	Production Management	3(3-0-6)
3562501	Business Statistics	3(3-0-6)
3563204	Information System for Business	3(3-0-6)
3563310	Risk Management and Insurance	3(3-0-6)
xxxxxxx	General Education Courses	3 Credits
	Total	18 credits

Year 3 Second Semester

Course Code	Course Title	Credits
3543101	Marketing Management	3(3-0-6)
3564106	Business Ethics	3(3-0-6)
3563305	Office Management	3(3-0-6)
3563309	Business Planning	3(3-0-6)
xxxxxxx	Elective subjects	3 Credits
xxxxxxx	Elective Course	3 Credits
	Total	18 credits

Year 4 First Semester

Course Code	Course Title	Credits
3564201	Strategic Management	3(3-0-6)
3564901	Seminar in Management Problems	3(2-2-5)
3564902	Introduction Research in Business	3(2-2-5)
Xxxxxxx	Elective subjects	3 Credits
Xxxxxxx	Elective Course	3 Credits
3564801	Pre-cooperative Education or	2(90) or
3564811	Pre-cooperative Education	1(45)
	Total	17 or 16 credits

Year 4 Second Semester

Course Code	Course Title	Credits
3564802	Professional Internship in General Management	5(450)
	or	or
3564812	Cooperative Education	6 (540)
	Total	5 or 6 credits