**A. General Education Courses**

**1. Language and Communication Courses**

**1500133 Thai for Communication 3(3-0-6)**

Skills in listening, speaking, reading and writing and Thai usage for communication in daily life

**1500134 English for Communication 3(3-0-6)**

Skills in listening, speaking, reading and writing in daily life, listening for main ideas, answering questions, describing, giving information, expression ideas, reading for main ideas and details and writing sentences and paragraphs

**1500135 English at Work 3(3-0-6)**

Skills in listening, speaking, reading and writing at work, self and organization introducing, interviewing, telephoning, presenting, documents reading, job application form writing, interoffice memo writing and e-mail communicating

**Elective Courses**

**1500136 Chinese for Communication 3(3-0-6)**

Chinese skills for communication in daily life, greeting and farewell, introducing oneself and others, expressing gratitude and apologizing, food and drink ordering and shopping

**1500137 Chinese Conversation at Work 3(3-0-6)**

Chinese listening and speaking at work, asking for information, telephoning, making appointments, interviewing, leaving messages and job application form and resume writing

**1500138 Japanese for Communication 1 3(3-0-6)**

Japanese characters and sound system, vocabularies, basic Kanji letters, basic sentence structure, daily conversations and basic Japanese communication

**1500139 Japanese for Communication 2 3(3-0-6)**

Skills in Japanese listening, speaking, reading and writing and Japanese in daily life communication

**1500140 Basic Tagalog 3(3-0-6)**

Introduction to Tagalog language, alphabets, consonants and vowels, stress and syllables, basic sentence patterns, greetings and daily conversation, talking about oneself, friends, family, daily activities, telling time, vocabularies in contexts, occupation, color, cardinal numbers, clothes and accessories

**1500141 Conversation in Tagalog 3(3-0-6)**

Effective listening comprehension and speaking skills, small talk, hobbies and daily activities, eating out, getting around, travelling, shopping, tourist conversations, sports, transferring and exchanging of ideas, using the Tagalog language in different situations and contexts, Filipino cultures and communication strategies

**1500142 Basic Malay 3(3-0-6)**

Introduction to Malay language, alphabets, consonants and vowels, stress and syllables, basic sentence patterns, greetings and daily conversation, talking about oneself, friends, family, daily activities, telling time, vocabularies in contexts, occupation, color, cardinal numbers, clothes and accessories

**1500143 Conversation in Malay 3(3-0-6)**

Effective listening comprehension and speaking skills, small talk, hobbies and daily activities, eating out, getting around, travelling, shopping, tourist conversations, sports, transferring and exchanging of ideas, using the Malay language in different situations and contexts, Malaysian/Indonesian cultures and communication strategies

**1500144 Basic Lao 3(3-0-6)**

Introduction to Lao language, alphabets, consonants, vowels and tones, basic sentence patterns, greetings and daily conversation, talking about oneself, friends, family, daily activities, telling time, vocabularies in contexts, occupation, color, cardinal numbers, clothes and accessories

**1500145 Conversation in Lao 3(3-0-6)**

Effective listening comprehension and speaking skills, small talk, hobbies and daily activities, eating out, getting around, travelling, shopping, tourist conversations, sports, transferring and exchanging of ideas, using the Lao language in different situations and contexts, Lao cultures and communication strategies

**1500146 Basic Burmese 3(3-0-6)**

Introduction to Burmese language, alphabets, consonants, vowels and tones, basic sentence patterns, greetings and daily conversation, talking about oneself, friends, family, daily activities, telling time, vocabularies in contexts, occupation, color, cardinal numbers, clothes and accessories

**1500147 Conversation in Burmese 3(3-0-6)**

Effective listening comprehension and speaking skills, small talk, hobbies and daily activities, eating out, getting around, travelling, shopping, tourist conversations, sports, transferring and exchanging of ideas, using the Burmese language in different situations and contexts, Burmese cultures and communication strategies

**2000113 ASEAN Studies 3(3-0-6)**

Integration of ASEAN countries based on regionalism, evolution of Association of South East Asian Nations, the ASEAN charter, ASEAN Political Security Community (APSC), ASEAN Economic Community (AEC), ASEAN Socio-Cultural Community (ASCC), fundamental information and roles of ASEAN countries members, ASEAN historical background, ASEAN dialogue partnership and ASEAN citizenship

**2000114 Thai Society in Global Context 3(3-0-6)**

Evolution of Thai politics, economy, society, and culture, relation between Thai and other countries in different periods from pre-modernism to post-modernism, roles of Thailand in international context, adaptation and cooperation of Thailand and global community

**Elective Courses**

**2000115 Human and Environment 3(3-0-6)**

Natural resources and environments, ecosystems, biodiversity, food security, natural disaster, environmental crisis, human development process for resources and environmental management for sustainable locality development

**2000116 Laws in Daily Life 3(3-0-6)**

Basic knowledge of laws used in daily life, fundamental rights and freedom based on constitutional law, rules of public and private laws, introduction to civil and commercial laws, criminal laws, administration of justice, application and integration of laws used in daily life

**1500148 Basic Vietnamese 3(3-0-6)**

Introduction to Vietnamese language, alphabets, consonants, vowels and tones, basic sentence patterns, greetings and daily conversation, talking about oneself, friends, family, daily activities, telling time, vocabularies in contexts, occupation, color, cardinal numbers, clothes and accessories

**1500149 Conversation in Vietnamese 3(3-0-6)**

Effective listening comprehension and speaking skills, small talk, hobbies and daily activities, eating out, getting around, travelling, shopping, tourist conversations, sports, transferring and exchanging of ideas, using the Vietnamese language in different situations and contexts, Vietnamese cultures and communication strategies

2. **Compulsory social sciences**

**2000112 Thai Government and Politics 3(3-0-6)**

Basic knowledge of Thai government and politics, analyzing and expressing idea on Thai government and politics, crucial events of Thai history, changing of Thai government and politics from Sukhothai era to present in relation to economic, social, cultural and influence of globalization

3. **Compulsory humanities**

**2500114 Ethics and Life Skills 3(3-0-6)**

Concepts of life and ethics, ethical problems in the current society, ethical principles for life happiness, life skills in 21st century, life skills based on the philosophy of sufficiency economy, lifelong learning skills and volunteer mindedness and public consciousness

**2500115 Volunteer Mindedness for Local Development 3(3-0-6)**

Definitions, importance, notions, ideologies, principles and methods of public consciousness for individual, communal, and local development, roles of individual and non-benefit organizations, case studies and voluntary processes devoting to community

**Elective Courses**

**2500116 Aesthetic Appreciation 3(3-0-6)**

Definitions and value of aesthetics, visual art, musical art, Thai classical drama, performance art, aesthetic perceptions and appreciation

**2500117 Psychology in Daily Life 3(3-0-6)**

Importance of psychology for life, components and factors of human behaviors, nature of human development, understanding self and others, effective adjustment, self–development, human relations, teamwork and application of psychology for happiness in life

**2500118 Information for Study Skills 3(3-0-6)**

Definitions and importance of information technology and information literacy, information resources and services, classification of information resources, strategies and skills in Online Public Access Catalog (OPAC), online databases searching, academic report writing, reference citation and laws and ethics for information use

**2500119 Dvaravati Studies 3(3-0-6)**

History of Dvaravati kingdom, characteristics of society, economy, politics and government, art and cultural growth, historical traces of Dvaravati found in different regions of Thailand and importance of Dvaravati culture on Nakhon Pathom province

**4. Science and Mathematics Required Courses**

**4000124 Thinking and Decision Making 3(3-0-6)**

Principles and process of human thinking, development of cognitive attributes and process, creative and systematic thinking, pursuit of scientific knowledge and methodology, logic, data analysis, decision making process and application of the knowledge in daily life

**4000125 Sport Science for Health 3(3-0-6)**

Definitions and objectives of sport science, principles, categories and advantages of exercises, physical activities exercises, sporting, manners of good players and watchers, physical efficiency supplement, sport habits and first aid for exercising injuries

**4000126 Information and Communication Technology 3(3-0-6)**

Definitions and components of the computer system and information and communication technology; use of information and communication technology for data retrieval, software application, word processing, spreadsheet, presentation, network communication, network security system, computer ethics and cyber laws, and computer ergonomics

**Elective Courses**

**4000127 Science and Technology Development in the Changing World 3(3-0-6)**

Effects of science and technology on global changes, development of community and country, energy and global warming, natural resources, environment, disaster, agriculture, and agricultural industry

**4000128 Well-being Promotion 3(3-0-6)**

Importance of physical and emotional health, food, medicines and herbs, personal hygiene, community environment, diseases prevention, life quality development, personal skills, interpersonal skills, principles of holistic health promotion, health fitness, awareness and appreciation of benefits of exercise, physical fitness, health checkup and health insurance system in Thailand

**4000129 Recreation for Health 3(3-0-6)**

Definitions, importance and advantages of recreation activities, recreation activities in daily life, leaders of recreation activities and recreation activities for oneself and family

**4000130 Health Insurance System in Thailand 3(3-0-6)**

Philosophy, concepts, principles and health insurance system, development of health insurance system of Thailand and other countries, fund management and citizen rights under the National Health Insurance System

**4000131 Mathematics in Daily Life 3(3-0-6)**

Basic Mathematics in daily life, proportion, percentage, calculation of progressive rate for electricity and water, electricity and water, interest, installment systems and actuarial

**B. Specialized subjects**

**1. Core subjects**

**1551605 Business English 1 3(3-0-6)**

An introductory Business English course in situations concentrating on inter-office communication, common business vocabulary and expressions through related business topics

**1551606 Business English 2 3(3-0-6)**

Pre-requisite 1551605 Business English 1

Worldwide business transactions both domestic and international trades. Engaging in simulated business transactions in various fields and situations, making agendas and minutes, company reports, product/service presentations, and business articles

| | | |
|---|---|---|
| 3521103 | Financial Accounting | 3(2-2-5) |
| 3522301 | Managerial Accounting | 3(3-0-6) |
| 3531101 | Business Finance | 3(3-0-6) |
| | Pre-requisite 35211031 Financial Accounting | |
| 3541101 | Principles of Marketing | 3(3-0-6) |
| 3543101 | Marketing Management | 3(3-0-6) |
| | Pre-requisite 3541101 Principles of Marketing | |
| 3561101 | Organization and Management | 3(3-0-6) |
| 561401 | Human Resource Management | 3(3-0-6) |
| 3562307 | Production Management | 3(3-0-6) |
| 3562501 | Business Statistics | 3(3-0-6) |
| 3564201 | Strategic Management | 3(3-0-6) |
| 3591102 | Introduction to Economics | 3(3-0-6) |

2. Specialized Courses

| | | |
|---|---|---|
| 3561104 | Introduction to Business Operation | 3(3-0-6) |
| 3562102 | Organization Behavior | 3(3-0-6) |
| 3563202 | Small and Medium Enterprise Management | 3(3-0-6) |
| 3563305 | Office Management | 3(3-0-6) |
| 3563204 | Information System for Business | 3(3-0-6) |
| 3563308 | Leadership Management | 3(3-0-6) |
| 3563309 | Business Planning | 3(3-0-6) |
| 3563310 | Risk Management and Insurance | 3(3-0-6) |
| 3564106 | Business Ethics | 3(3-0-6) |
| 3564901 | Seminar in Management Problems | 3(2-2-5) |
| 3564902 | Introduction to Research in Business | 3(2-2-5) |

3. Selective elective subjects

| | | |
|---|---|---|
| 2562302 | Business Laws | 3(3-0-6) |
| 3562301 | International Business Management | 3(3-0-6) |
| 3562302 | Service Business Management for Environment | 3(3-0-6) |
| 3562303 | Quality Management | 3(3-0-6) |
| 3562308 | Production Planning and Control | 3(3-0-6) |
| 3562406 | Human Resource Development | 3(3-0-6) |

| | | |
|---|---|---|
| 3562410 | Human Relations in Organization | 3(3-0-6) |
| 3563203 | Entrepreneurships | 3(3-0-6) |
| 3563304 | Franchise Management | 3(3-0-6) |
| 3563306 | Planning and Project Management | 3(3-0-6) |
| 3563419 | Leadership and Team Building | 3(3-0-6) |
| 3564103 | Organization Development | 3(3-0-6) |
| 3564309 | Transportation Management | 3(3-0-6) |
| 3592101 | Micro-Economics 1 | 3(3-0-6) |
| 3592102 | Macro-Economics1 | 3(3-0-6) |
| 3601104 | Computer Applications in Business | 3(2-2-5) |
| 3603601 | Electronic Commerce | 3(2-2-5) |

4. Professional and Professional Courses

| | | |
|---|---|---|
| 3564801 | Pre-practicum in General Management | 2(90) |
| 3564802 | Professional Internship in General Management | 5(450) |
| | Pre-requisite : 3564801 Pre-practicum in General Management | |
| 3564811 | Pre-cooperative Education | 1(45) |
| 3564812 | Cooperative Education | 6(540) |

C. Elective Courses

An elective subjects are chosen by the students of optional subjects or courses in the curriculum